



**Strategic Direction 2018-19:**  
***Advancing Academic Family Medicine through Inward focus on DFMs and Power of Collective Impact***

- Two Overarching Priorities:**  
**1) Leadership and 2) Diversity, Inclusion and Health Equity\***

<b><i>Specific Priorities for 2018-19*</i></b>	<b><i>ADFM GROUP RESPONSIBLE</i></b>	<b><i>SMART Goal(s)</i></b>	<b><i>COLLECTIVE IMPACT PARTNERS (to also include FMAHealth where applicable)</i></b>
1. Increase the number of women, racial and ethnic minorities, and individuals from other groups underrepresented in medicine serving as FM department chairs and department leaders. 2. Increase the pool of individuals interested in and prepared to become department chairs and administrators	Leadership Development Committee	Develop plan for evolution and expansion of ADFM Fellowship with a formal 2-5-year plan approved by the Board and in place by November 2018 (when 2019-20 Fellowship class is recruited)	
		Work over Fall of 2018 within CAFM to proactively communicate about the CAFM Leadership initiative's goals and enhanced efforts to proactively reach out to individuals within our organizations	CAFM, AAFPs Center for Diversity and Health Equity
1. Improve the performance of family medicine departments and their academic health centers in advancing the Quadruple Aim. 2. Support the ability of family medicine departments to successfully navigate and lead in a dynamically changing health care delivery and payment environment.	Healthcare Delivery Transformation Committee	Deliver content corresponding to (at least) the top 3-5 membership priorities for healthcare delivery innovations within the 2018-2019 program year	AAFP, ABFM, AAMC
		Submit a report to Board of Directors on feasibility of ADFM consultation service for healthcare delivery areas by Feb 2019	AAMC (as interest area)

<ol style="list-style-type: none"> <li>1. Increase the number of US medical school graduates selecting family medicine as a career.</li> <li>2. Collaborate with AFMRD and other organizations to re-design GME to meet the needs of the healthcare system of the future</li> </ol>	Education Transformation	Produce Best Practices Guide, a resource for chairs describing what can be done to increase student choice locally by June 30, 2019	AAFP/STFM through SCLAN
		Participate in the 25x2030 initiative, starting with launch in August 2018	AAFP/STFM through SCLAN
		Disseminate strategies to increase student choice of family medicine and bolster family medicine GME via mechanisms such as a session at the 2019 Winter Meeting and/or webinars	
<ol style="list-style-type: none"> <li>1. Strengthen research and scholarship capacity in DFMs</li> <li>2. Attract more research-oriented medical students into family medicine and support their research development during residency</li> </ol>	Research Development Committee	Outline a plan in the 2018 BRC Annual Report to bolster the engagement of the ADFM Research Development Committee (RDC) and the Building Research Capacity (BRC) initiative to directly impact DFMs' capacity for research and scholarship	BRC, STFM, AFMRD, ABFM
		Form Advisory Board for Physician Scientist Pathway and develop marketing materials for the program	ABFM, AAFP, NAPCRG, AFMRD, others
<ol style="list-style-type: none"> <li>1. Strengthening our Advocacy Voice to influence Policies which impact academic family medicine and the health of our communities</li> </ol>	Executive Committee and ADFM AFMAC representatives	Articulate top advocacy priorities for academic DFMs and develop advocacy skills of members	AFMAC, CAFM Govt Relations Office, AAFP Advocacy arm, Primary Care IM, Peds

*\*New Diversity, Inclusion and Health Equity Taskforce to ensure integration of diversity across specific priorities.*

**Key to executing on all Priorities is robust Information/data/resource Sharing along a continuum:**

Electronic-----Distance Learning	-----Easily retrievable-----	In-Person-----	-----Onsite Consultations
Info sharing (eg List-serv, Newsletter)	(eg. Webinars) tied to priority areas)	Information/data tied to strategic Goals (via NEW enhanced Website**	(drawing on "human resource/experts" within AFDM) NEW (SMART GOAL to be Developed by EC)

\*\* = Work of a Taskforce